



KCG GIVES BACK – APPLIANCE DONATIONS YIELD TWO-FOLD COMMUNITY IMPACT

Recent property renovations created an opportunity to leverage KCG’s community impact. The previous twelve months have seen KCG take on two acquisition-rehabilitations in Texas with Belfort Park in Houston and Blue Water Garden just outside Amarillo. KCG was fortunate to partner with Habitat for Humanity’s ReStore team in Amarillo and the Christian Army in Houston to donate nearly 200 refrigerators, stoves, and other lightly used appliances. The impact of the donations was maximized thanks to both team’s outstanding community programs.

Kim Webb, Amarillo Habitat’s ReStore Manager, explained the dual impact of the donation :

“Money raised from resale of the appliances through ReStore’s program goes directly into our local affiliate and helps us build homes for low income families in our area. We received a total of 29 appliances and it helped us raise over \$4,300 for our program. This is an incredible donation and we are very thankful to KCG Construction for partnering with us to build Homes, Communities and Hope! Your donation is a 2-fold blessing, the appliances sold in our ReStore help us fund our program and they are also a blessing for low income families in our area. These families are able to purchase a good working used appliance at a fraction of the cost of a new one. We have had customers cry because they cannot afford a new appliance and they are so thankful to be able to purchase one from us. Thank you for helping us make a difference in our community to low income families.”



Above: KCG’s donation will fund Amarillo Habitat’s ongoing Duron Family Build!

In Houston, the rehabilitation of Belfort Park Apartments resulted in nearly 150 appliances available for donation. The Christian Army – a used furniture and appliance store – utilized the sale proceeds to fund area substance abuse programs. Director Leland Smith spoke to the cyclical impact these donations have:

“The funds raised from the sale of these items enabled us to survive the COVID pandemic of 2020 and continue programs that supported more than 60 people now in recovery from alcoholism and substance abuse. The Christian Army greatly appreciates KCG Construction and all its staff for the positive impact made in our community.”

KCG is blessed with the opportunity to donate valuable appliances and materials from our developments and thank Amarillo Habitat and the Christian Army of Houston for leveraging these resources to yield meaningful, direct community impact!